



40IN

NO WHERE
NOW HERE
NOW THING
NOTHING BETTER
My Private Color. FOREUL

Art of self-expression
The style that I want, find my own color

FOREUL, a beauty brand that represents
Identity and value
Color outside the line, FOREUL

FOREUL VEIL COVERFIT CUSHION
SPF50+ PA++++

FACE



FOREUL VEIL COVERFIT
CUSHION SPF50+ PA++++



AIRMARI
SEBUMCUT POWDER



MAYDAY MULTIBALM
GLOW



BALANCE TONEUP
SUNCREAM

EYE



STONISM
SHADOW PALETTE



DAZE
EYE GLITTER



DEWYIT
EYE GLOSS



FIXATION SLIM
PENCIL EYEBROW

LIP



HEART FOR US
LIPBALM



HEART FOR MY
LIPSTICK



VELMOWER
LIP TINT

Make-up

FACE

FOREUL VEIL COVERFIT CUSHION SPF50+ PA++++

FOREUL AIRMARI SEBUMCUT POWDER

FOREUL MAYDAY MULTIBALM GLOW

FOREUL BALANCE TONEUP SUNCREAM

EYE

FOREUL STONISM SHADOW PALETTE

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FOREUL VEIL COVERFIT CUSHION SPF50+ PA++++

FOREUL VEIL COVERFIT CUSHION

Anti-aging, Tone- up, SPF50+ PA++++

Air powder with natural color and high coverage is perfect for skin.
A cover cushion that gives the skin a dense texture, soft on the outside,
and moist on the inside.

#Natural Finish #Veil skin #Cover Fit

No more regrets, just one sensual touch

The only cover cushion that makes me obsessed





PICK YOUR COLOR



01 COVER PEACH

Peach tone base for bright and lively skin expression
(No. 13, 20 recommended pink base)



02 COVER VANILLA

Vanilla tone base for natural and lively skin expression
(No.21 recommended yellow base)



03 COVER BEIGE

Beige tone base for calm and healthy skin expression
(No. 22, 23 recommended yellow base)



Purified water NO!

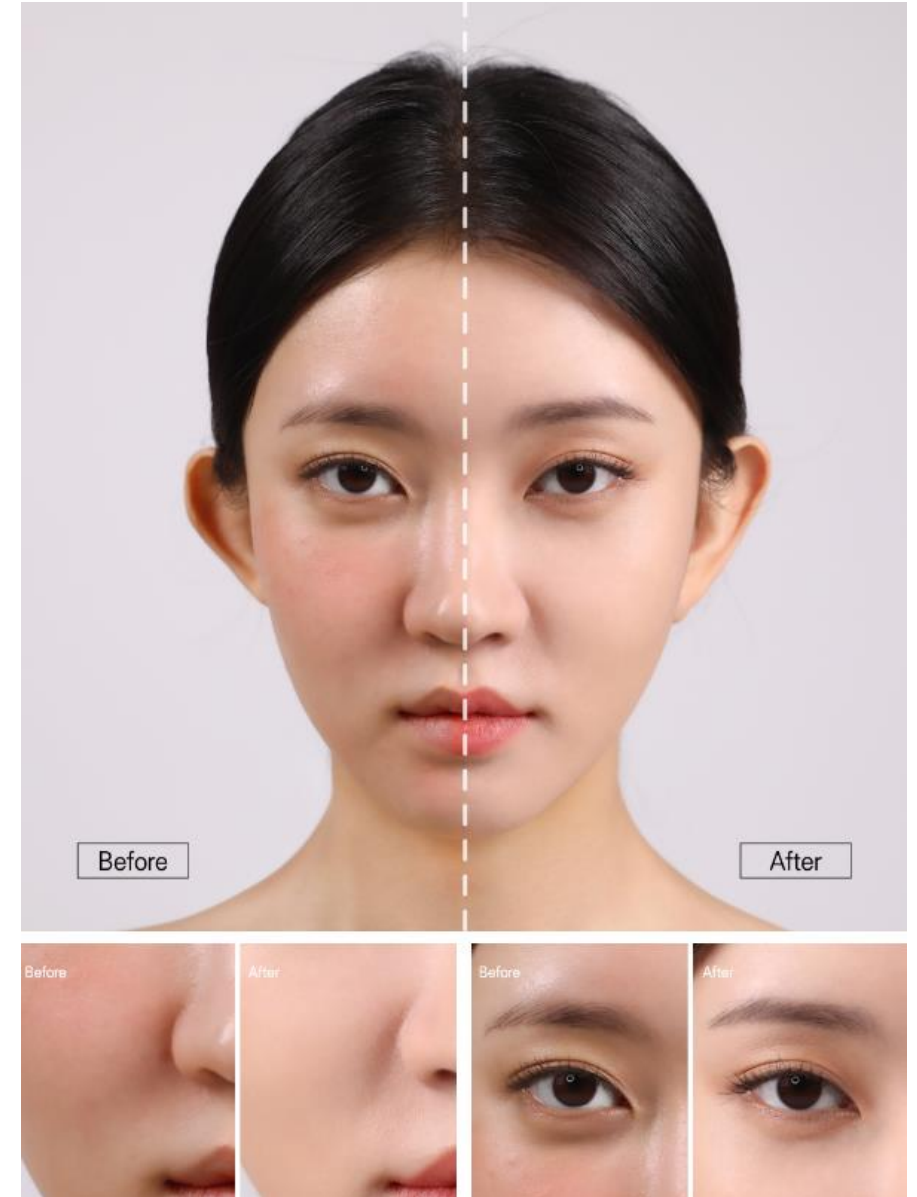
With 210,000ppm of peony extract
Perfect skin protector even with high coverage!

Contains peoniflorin to help skin elasticity.
It helps to brighten the skin tone.

Point Ingredients

Allantoin: Skin soothing / Centella asiatica extract: Skin astringent
Lotus extract: skin vitality / Scented geranium flower oil: skin elasticity

REAL TEST





FOREUL VEIL PUFF

A veil puff that maximizes adhesion and coverage

- ▶ Evenly up to the curved part with the water drop shape
- ▶ It delivers the formula to the skin as it is, so that even a small amount can increase the coverage.
- ▶ Soft ruby cell fabric improves usability without bending

Patented good sponge

By blending the bio-composition, which is a vegetable ingredient, in the impregnating material,
Bio composition extracted from legumes with quality stability
A kind sponge that uses (bio-polyol) to increase eco-friendliness



[등록특허 10-1697137]



Make-up

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FOREUL AIRMARI SEBUMCUT POWDER



Perfect Sebum Cut
Ultra lightweight that
Never seen before

Glowing skin
Again today

FOREUL AIRMARI SEBUMCUT POWDER



FOREUL Air Mary Sebum Cut Powder minimizes the appearance of the oil with excellent coverage. It comprises tiny film that helps absorb excess sebum and minimize the appearance of pores. It is lightweight powder for breathable and buildable so it doesn't melt off.

-Sebum adsorption + Pore blurring + full coverage+ weightless

POINT1. The best sebum remover!

The sebum cutting film reduces sebum production and blurs imperfections such as pores and fine lines, getting a photoshopped like glowing skin.

POINT2. Comfortable long-lasting make up without dryness!

Infused with natural mineral powders and hydrophilic properties that have a strong affinity to water, prevent moisture loss.

POINT3. Suitable for all skin types, particularly oily and combination skin!

You can use it for all skin tones or skin types. But it has been specially designed to absorb oil, so it's best for oily skin and combination skin. Highly recommended to use this as a final step of your makeup. It helps your overall makeup long lasting with great staying power.

POINT4. Perfect makeup protection under mask for a long time!

The plant-based translucent powder glides smoothly onto skin and moisturizes under your mask. It will look like you just swiped it on when you take your mask off.

Skincare-infused makeup
Contains calendula extract



It allows to keep skin hydrated, tighten,
and soothe

**Anti-inflammatory compounds prevent
premature skin aging**



Allantoin
Skin soothing/moisturizing



Camellia flower extract
Sebum control/antioxidant



Matricaria flower extract
Astringent/Skin calming



Natural Oil Complex
Argan oil, Camellia Seed Oil,
Jojoba Seed Oil, Macadamia
Seed Oil, Sweet Almond Oil,
Safflower Seed Oil



Centella Asiatica Extract
Skin soothing/skin protective barrier

*Limited to raw material properties

ADVANTAGES

Cruelty free
AIRMARI SEBUMCUT POWDER



Controls oil particularly on T-zone
No cakey/patchy



Long lasting
flexible finish powder

You can apply it to the entire face as

- Lip primer
- Eye primer



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FOREUL MAYDAY MULTIBALM GLOW



signal from the skin!

FOREUL MAYDAY MULTIBALM GLOW

[Whitening and wrinkle improvement dual functional cosmetics]

FOR skin in need of vitality
luminous, brightening, nutritious, hydrating, nutritious filling!
Skin that needs for glow

#glowbalm

#quickandeasy

##multibalm



**A healthy glow naturally rises from the inside of the skin.
The propolis ingredient provides nutrition and elasticity to the skin.
The skin texture is firm and smooth, and the skin is sufficiently hydrated!**

POINT 1. Moisturizing and nourishing the skin at once with propolis complex, make the skin smooth and firm, clear and transparent!

POINT 2. Whitening and wrinkle improvement double functional cosmetics

**POINT 3. Apply gently to the desired troubled skin area!
Easy and quick to use!**

POINT 4. A stick-type care product that is easy to carry and use anytime, anywhere

TEXTURE

No mixed dyes, showing the primary colors of natural extracts



Moisturizing formula without stickiness

HOW TO USE



STEP 1

용기 하단을 돌려 내용물을 올린 후



STEP 2

원하는 부위에 부드럽게 펴 발라
흡수시켜 줍니다.



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FOREUL BALANCE TONEUP SUNCREAM



5 in 1 UP EFFECT
Last step of skin care
Basic first steps of makeup
Strong balance with Foreul 5in1 Cream

FOREUL BALANCE TONEUP SUN CREAM 50ml
SPF50+/PA+++

[Whitening, wrinkle improvement, UV protection triple functional cosmetics]

Just like my original skin!
Peach-colored transparent and bright natural tone-up!

#bareface

#vitality

##barecream

#tounupcream

#mildsunscreen



Clinically proven UV protection effect

It combines the advantages of chemical sunscreen that instantly reflects UV rays to protect the skin comfortably and physical sunscreen that gently adheres to the skin and emits UV rays as skin heat.

Clinically proven safe balance tone-up sun cream

Protect your skin gently and comfortably without worrying about sensitive skin!

Balance tone-up sunscreen that takes responsibility for basic care

Functional cosmetics that help skin whitening and wrinkle improvement!

POINT1. 5 natural skin retouching effects at once!

5in1 UP EFFECT (skincare, whitening effect, wrinkle improvement, UV protection, skin tone up)

POINT2. Non-sticky fresh and soft

The porous spherical powder helps with sebum care, smoothing out pores, and providing a fresh and soft finish without greasy makeup base and tone-up fixer!

POINT3. A feeling of use that is not stuffy and does not smear

Let's become naturally beautiful with just a tone-up sunscreen!

Pretty index UP! Stuffy base NO! It gets stuck on the mask DOWN!

POINT4. Smart daily tone-up sunscreen with ingredients

1. Arbutin: whitening, inhibiting the activation of melanin pigment
2. Phytoestrogen complex (fig extract, pomegranate extract, mulberry fruit extract, ginkgo extract): antioxidant, anti-wrinkle, whitening, pore convergence
3. Vitamin complex: whitening, elasticity



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FOREUL STONISM SHADOW PALETTE

Iconic color for effortless radiance

Five highly pigmented eyeshadows
In matte, shimmer, and glitter finishes.

Want to keep

My Private Color.



Iconic color with effortless radiance.

-The ultimate beauty eyeshadow palette with aurora crystal

-Change your mood, by changing your color

-Versatile eyeshadow palette and blush with rich texture

POINT1. Easy and comfortable contouring makeup with harmonious colors

A beautiful color combination that creates a variety of looks from subtle and natural daily makeup to brilliant and bright glitter makeup.

POINT2. Glitter shadow with extraordinary glossiness

Brilliant glitter prism creates glossy eyelids as if it contains colorful aurora crystal.

POINT3. 6 in1 multi pallet

Eyeshadow + brow + Eyeliner + Highlighter + contouring + Blusher with 5 essential color combinations.

POINT4. No more midday touch-ups! Long lasting and waterproof!

Keep your makeup all day long with FOREUL STONISM SHADOW PALETTE. You can keep your makeup fresh and clean without midday makeup touch-ups!

POINT5. Change your mood by TPO

Sometimes a glamorous eye makeup! Sometimes a cat eye makeup! Sometimes a smokey eye makeup!! Change your look depends on time, place, and occasion.

POINT6. Excellent fit, bright and vivid color

It stays well on eyelid like a magnet by using 'Fixing binding system'. The bright and vivid color appears well in a single stroke.

COLOR CHART

01 MOOD BROWN (SPHALERITE)
Warm brown for daily makeup



02 MODERN ROSE (RHODOCHROSITE)
Elegant and romantic modern rose



03 SMOKY NIGHT (SMOKYQUARTZ)
Glamorous intense smokey for night-out





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**Accentuates your unique
beauty with alluring
collection of colors**

Dreamy eye
liquid glitter

FOREUL DAZE EYE GLITTER.



FOREUL DAZE EYE GLITTER

-Perfect mixture of shimmer and glitter to dreamy eyes

-Non-sticky sparkle will literally last all day long onto your eyelids

POINT1.

Hexagonal glitter creates a dreamy eye look on another level.

POINT2.

Long lasting glitter with minimal fallout.

POINT3.

In just one swipe, hexagonal glitter pigments spreads perfectly onto your eyelid. A fantastic combination of bright glitter will create soft and dreamy look

POINT4.

You can wear it alone or over eyeshadow like FOREUL STONISM SHADOW PALETTE. You can create multi-dimensional effect by mixing and layering with other eye makeup products.

POINT5.

DAZE EYE GLITTER'S flexible special silicone tip is differentiated from general tips. With a tension applicator, you can easily wear it.

POINT6.

You can wear it on literally every part of your face such as eye lid, lower lash line, lips, and cheek.

COLOR CHART



01 DREAM CATCHER

Brilliant white base, gold rainbow hexagonal aurora pearl



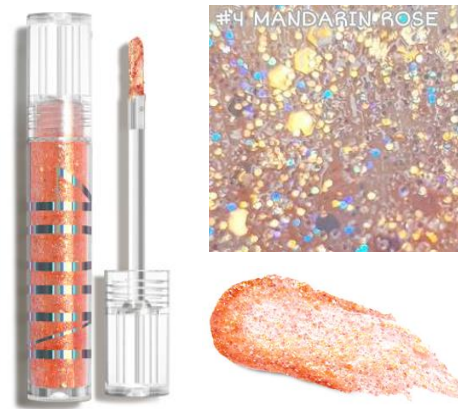
02 CHAMPAGNE GOLD

Brilliant gold base, silver green hexagonal aurora pearl



03 LOVE FANTASY

Brilliant peach base, green violet hexagonal aurora pearl



04 LOVE FANTASY

Brilliant orange coral base, gold emerald hexagonal aurora pearl

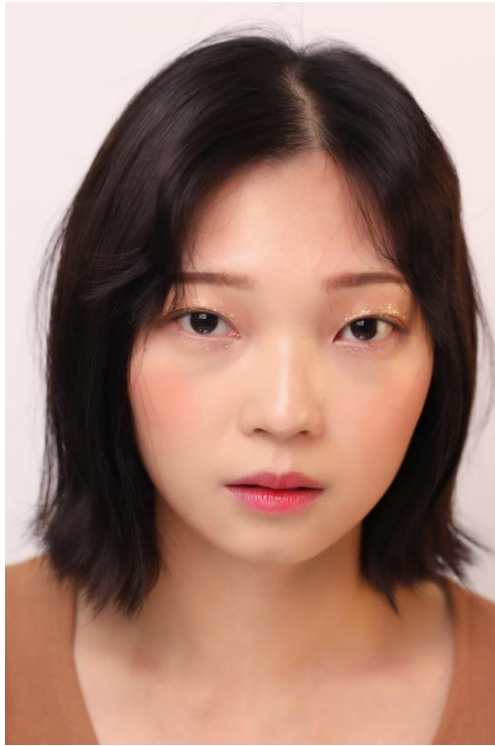


05 AURORA BLUE

Brilliant blue base, gold green hexagonal aurora pearl

REAL COLOR TEST





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FOREUL DEWYIT EYE GLOSS

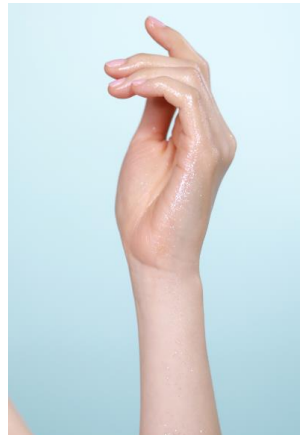
**Gloss is no longer exclusive
To lip makeup**

**I can do it!!
Glossy dewy eye look**

Ranging from translucent
To Shining glitter

FOREUL DEWYIT EYE GLOSS.





Luminous intense color with high-shine formula
Pearl-packed translucent base offers multi-dimensional effect
-Translucent, highly pigmented, and glossy.
-Apply it on eye, cheeks, lips, and body

POINT1. Product that everyone was looking for. Your self-actualization

Easily wearable runway makeup looks on a daily basis.
Next level versatile, suitable for all seasons.

POINT2. Sparkling, quick drying and multi-dimensional effect

Quick-drying, no flake off and highly pigmented.
High-shine formula with multi-dimensional effect for aurora crystal look.

POINT3. Luxurious and delicate shadow! Professional makeup

Ranging from daily, party, to special look. Multi-texture shadow that you can apply it depends on TPO. Long-wearing, glides on smoothly and moisturize. Non-greasy and non-sticky.

Glossy type: Silky texture, glides on effortlessly and create light reflective lid.
Pearl type: A nude shimmer look with luxurious glitter glued to the skin as if they were not applied.

POINT4. Suitable for all seasons, transparent luminous matches with natural high-pigmented

Feeling fresh during the hot summer! Staying hydrated during the cold winter!
It accentuates your unique beauty with alluring collection of colors.

POINT5. Shining runway makeup

It consists of crystal clear pearl; translucent texture with shimmering effect.
It rejuvenates dull skin of eye, face, lips, and body with high-shine finish.

POINT6. Non drying, moisturizing natural origin active ingredients

COLOR CHART

No.1 see through (Nude brown)



Translucent oil-based
matte brown
natural-looking

No.2 rose quartz (Pink violet)



Pink oil-based
Red main, mixture of gold, green, violet
Lovely feeling

No.3 miracle (Aurora white)



Transparent oil-based,
Blue main, mixture of gold, green, red, and silver.
Clean and fresh feeling

No.4 tropical (Gold orange)



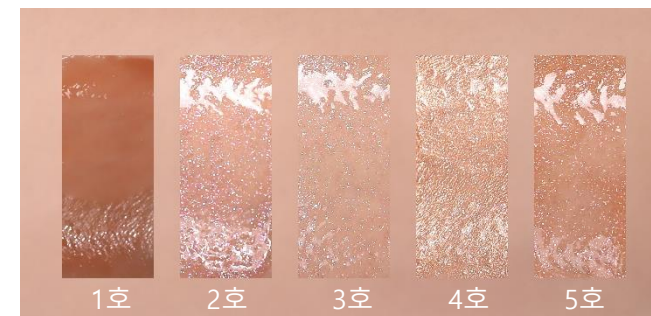
Dark orange oil-based
Gold main, mixture of gold and red
Bright and warm feeling

No.5 after sunset (Rose sand)



Transparent oil-based
Brown and silver main, mixture of gold and red.
Glamorous and luxurious feeling

REAL COLOR TEST





Make-up

FACE

FOREUL VEIL COVERFIT CUSHION SPF50+ PA++++
FOREUL AIRMARI SEBUMCUT POWDER
FOREUL MAYDAY MULTIBALM GLOW
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FOREUL FIXATION SLIM PENCIL EYEBROW



Draw the best eyebrows where
the eyes stay, **EYE FIXATION.**

FOREUL FIXATION SLIM PENCIL EYEBROW

Delicate touch, perfect fixation, detailed drawing
Ultra slim pencil eyebrows for edgy brows

#eyefixation

#longlasting

#edgebrow



Point 1.

1.5MM ultra thin, thin and precise eyebrows.

Point 2.

Excellent fixing power that adheres quickly and does not spread for a long time.

Point 3.

Can accurately draw the desired eyebrow line on any eyebrow without worrying about irritation or clumping. Anyone can easily draw eyebrows.

Point 4.

Natural and soft color development even on bare skin, and a non clumpy finish even when re applied.

Point 5.

The best hard formula to draw easily whether you have oily or dry brows

FOREUL FIXATION SLIM PENCIL EYEBROW



**Bullet caps that are
easy to distinguish from
brush caps**



**Non-irritating screw
brush**



**Ideal hard formulation
& Precise drawing with
1.5mm shape**



01 GRAY BROWN

Color that goes well with natural or black hair.



02 DARK BROWN

Color that goes well with natural or dark brown hair.



03 NATURAL BROWN

A color that matches the calm brown dyed hair.



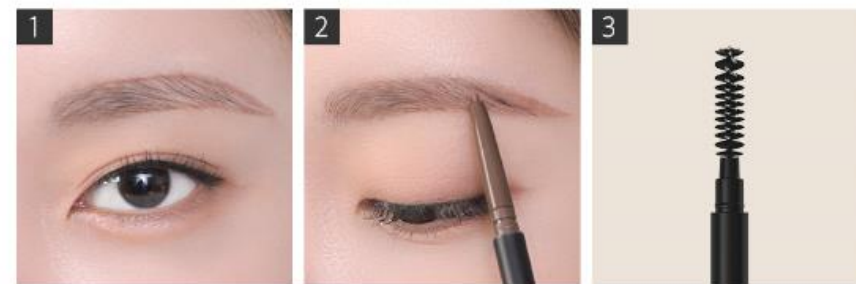
04 LIGHT BROWN

Color that goes well with bleached hair or light dyed hair.

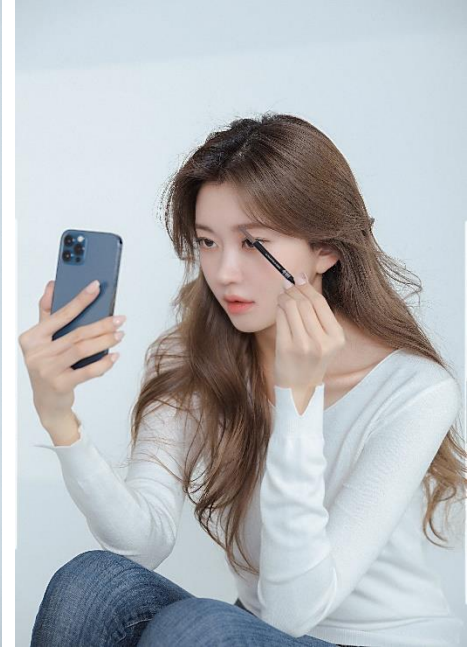
COLOR CHART



HOW TO USE



1. Follow the texture of the eyebrows and draw the outline from the outside.
2. As if filling in the inside, gently draw the in-between.
3. Naturally organize your eyebrows with the built-in screw brush.
4. TIP. The core is thin, so please use it by raising it little by little. (It is a very thin, super-slim type, and it may break if you pull it out too long or apply force.)



Make-up

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**FOREUL,
Luxury lip tint brand.**

Long-lasting
feather light texture

Want to keep

My Private Color.



A lip tint that combines the benefits of velvet tint, mousse tint, and water tint to make the first application soft, smooth the finish, and color the lips with vibrant colors for a long time.

POINT1. Perfect from the very first stroke

Highly pigmented and smoothly blend in a single stroke.

POINT2. 3 in 1 new concept texture

A lip tint that combines the benefits of velvet tint, mousse tint, and water tint. It applies smoothly, stays on to the lips like a magnet without stickiness, creating a perfect lip color.

POINT3. Long-lasting without staining

My lips look as if it were elegant in the first place by using stylish color. Matte finish and deep moisturizing.

POINT4. Coated powder for waterproof and smudge-proof

It consists of coated powder to prevent makeup smudging onto your mask. Unlike general tints, it is not easily removed from water.

POINT5. Transfer-proof

Tint coats your lips with ultra thin film to keep makeup from transferring on mask.

POINT6. Lip protection and moisturizing

Lip treatment with extra virgin grade coconut oil and vegetable oil complex

POINT7. Fragrance-free tint that suits your tastes

MASK Make-up



Smudge-proof lipstick underneath a mask.
Are you worried about lip makeup under your face mask?
It doesn't get stuck on the skin's surface. it will penetrate deeper into your lips.
Highly pigmented lip tint that can't be given up under your mask!

(Wait a minute for it to dry and blot with a tissue after application)

Flat Slim Applicator



By 'Flat Slim Applicator', the amount of tint applied evenly to your lips.

Point Ingredients



Lip treatment with extra virgin grade coconut oil and vegetable oil complex (macadamia seed, sweet almond, safflower seed, jojoba seed, argan kernel, camellia seed)

COLOR CHART

01
Retro Red



Vivid cranberry red, best selling product since it came out

02
Noir Wine



Intense and alluring burgundy wine with a desire to be chic

03
Mood Purple



A subtle violet with extraordinary sense of purple

04
Salmon Peach



A drop of salmon on the soft peach, natural and lovely peach color as if it was not applied

05
Urban Rose



A dried rose with a luxurious feeling between calm and passion

06
real cherry



Full of vitality to breathe in a lazy afternoon, Vivid fuchsia cherry color

07
brick peanut



Good for use alone or as a base
Pure mute tone MLBB color

08
orange carrot



A vintage original color that spreads as clear as watercolor.

착색 Test



본 문안은 제품 교육용으로, 화장품법 등에 의하여 검토된 문안이 아닙니다.
본 자료에 대한 무단 복제를 금지합니다.





Make-up

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FOREUL HEART FOR MY LIPSTICK



Loving heart for
You, me, and all of us
LOVE, YOU! ME! WE!

Vitalizing heart core
Moist soft shell

‘FOREUL HEART FOR US LIPBALM’



Special lip balm that provides vibrant color and hydrating essence at once

-A vitalizing heart core shade that's similar to your natural lip color.

-Hydrating essence with plenty of nourishing nutrients.

POINT1. Suitable for all seasons! Love genderless!

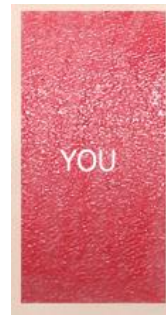
A lip balm for you, me, and all of us, suitable for all four seasons from humid summer to dry winter! Guaranteed to satisfy regardless of your gender and age.

POINT2. Intense hydration! Lip Treatment to nourish dry lips!

Contains collagen, keratin, and natural oil complex (argan kernel, camellia seed, jojoba seed, macadamia seed, sweet almond, safflower seed) for hydrated and healthy lips without feeling sticky.

POINT3. Easily buildable!

A lovely layer effect that shines even more with any other lip products! Moisturizing, hydrating, exfoliating dead skin cells to improve lip condition and long-lasting.



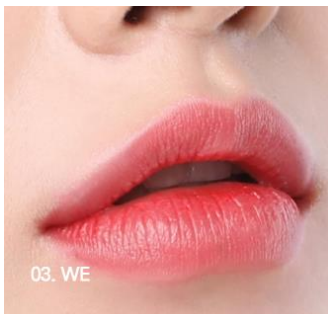
1 YOU

A drop of girly rose on gold-purple based pearl essence.
Vibrant plum heart for building natural color of lips



2 ME

A drop of girly peach on gold-green based pearl essence.
Vibrant orange heart for building natural color of lips.



3 WE

Milky white on a nourishing essence. Vibrant cherry heart for building natural color of lips.



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I am who I am
Let's love myself
LOVE, LOVE MYSELF!

Highly pigmented, creamy matte

Heart-shaped lipstick
With hydrating essence

FOREUL HEART FOR MY LIPSTICK



Heart shaped core with hydrating essence

Color rich formula with weightless texture

Silky smooth texture to express your mood. Highly pigmented, creamy matte applies well to your lips.

- Color rich formula with weightless texture
- Heart shaped lipstick with hydrating essence

POINT1. Highly pigmented matte finish in a single stroke

Highly pigmented with air-light and creamy texture!

Velvet matte lipstick will create depth and dimension to your lips.

POINT2. Non drying, moisturizing! Lip Treatment Shield!

Deeply nourish and moisturize your lips with natural origin active ingredients.

Shea Butter, Natural Oil Complex (Argan Kernel, Camellia Seed, Jojoba Seed, Macadamia Seed, Sweet Almond, Safflower Seed), Collagen for hydrated and healthy lips.

POINT3. Because you are precious! A message from FOREUL to you who love yourself!

if you want to be loved, love yourself

A unique lipstick that you want to show off.

COLOR CHART

01 CHIC
I love being stylish and elegant



02 CRUSH
Vibrant and luminous



03 LOVELY
I love lovely me



04 SHY
I love being shy



05 CALM
I love being calm



REAL COLOR TEST







401N

NO WHERE
NOW HERE
NOW THING
NOTHING BETTER
My Private Color. Only FOREUL

감사합니다.